

Year 7 FAIR TRADE DRINK - EVALUATION

Does your design match your hand-drawn net?

The size the name and the amount of flaps is the same but the colours changed.

Does it suit your target market?

Yes: it is a fun and simple design that's not too crazy.

How do you think the design of your carton affected who would want to buy it?

I do not know. Children may like it as it has a game and the back and a cool looking mascot but the background colours look very formal and office looking so children may not like it

What have you enjoyed/not enjoyed in this project?

I enjoyed the Photoshop design and the cutting out of the design

What have you done well / struggled with?

I have struggled with the paper work as it needs more focus